

BloodCode Owner Risk Map Checklist

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Price target: 29-49 EUR

Purpose

Use this checklist to see where a company is losing control, money, reputation, and speed.

Revenue Leakage

- Are all calls and form leads tracked?
- Is every lead assigned to one person?
- Is response time measured?
- Is follow-up written down?
- Do we know the value of missed leads?

Reputation Leakage

- Are reviews recent?
- Are negative reviews answered calmly?
- Is there a trust page?
- Are proof, process, cases, and team visible?
- Is there a fake review procedure?

Invoice And Payment Risk

- Who approves payments?
- Is supplier change verified on a second channel?
- Is payment evidence stored?
- Are urgent payment requests slowed down?
- Is there a written exception log?

Employee Pressure Risk

- Do employees know when to stop and verify?
- Are password resets controlled?
- Are suspicious links reported?
- Are finance, support, HR, and sales trained?

- Is there monthly practice?

Incident Readiness

- Who responds first?
- Who preserves evidence?
- Who informs the owner?
- Who contacts clients if needed?
- Is the first-hour plan written?

Owner Score

Give each section a score from 1 to 5.

- 1 means unmanaged.
- 3 means partly controlled.
- 5 means controlled and reviewed.

Next Action

Pick the lowest scoring area and fix one measurable process this week.

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